

**LANDOR ASSOCIATES**  
Strategic Design/Research

World Headquarters: 120 Park Avenue, 12th Floor, New York, NY 10017  
Other Offices: Chicago, Houston, Los Angeles, Miami, New York, San Francisco, Seattle, Washington, Dallas, Denver, San Diego, San Jose, St. Louis, Toronto

Taft L. Tong  
Vice President

January 3, 1985

Ms. Helde Ulbrich  
PHILIP MORRIS INCORPORATED  
120 Park Avenue  
New York, NY 10017

Dear Helde,

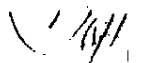
Enclosed are the following Philip Morris projects:

- Alpine Menthol 80 mm Flip-Top Box 10's RA, Project #10532
- Alpine Menthol 80 mm Flip-Top Box 10's carton RA, Project #10533

As per our telephone conversations, we have revised and completed the enclosed artwork as instructed. If you have any questions or if any additional revisions are required, please give us a call.

Best personal regards,

LANDOR ASSOCIATES

  
Taft L. Tong  
Vice President

TLT/kbc  
Enclosure

P.S. Please give the enclosed to Fred.

cc: Leslie Greiner

2047510091